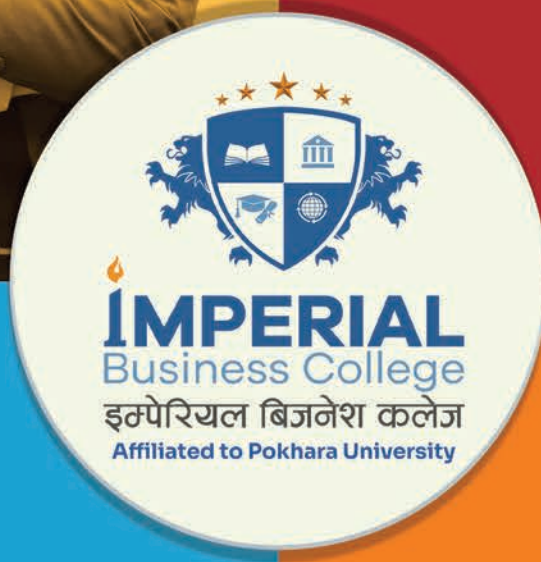


# IMPERIAL PROSPECTUS 2024



# BELIEVE IN YOUR IDEAS



# STICK TO YOUR GOALS



# PLAN FOR SUCCESS



**BBA**

(Bachelor of Business Administration)

**BHCM**

(Bachelor of Health Care Management)

**MHCM**

(Masters of Health Care Management)

**1**  
Meet Our Team

**4**  
Graduate as a Professional

**6**  
Beyond a Degree

**16**  
Friends of IBC

**8**  
Our Programs

**18**  
Our Admission Eligibility

**20**  
Events

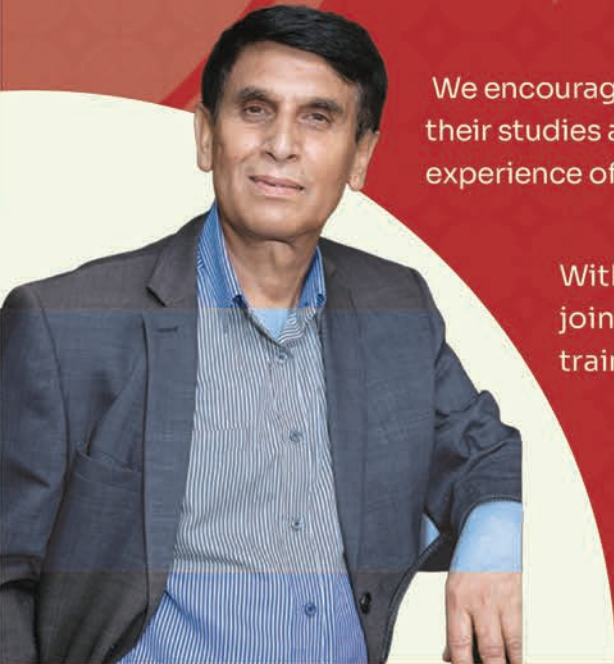
# Table of Contents



---

## Meet our Chairperson

Welcome to Imperial College, where we cherish our faculty members' satisfaction and our students' gratitude. Education is critical for the growth of society, and as the backbone of our community, we try to construct a sustainable institution that contributes to the creation of a happy and harmonious society.



We encourage our students to intern with reputable companies during their studies and also organize mini-projects and flagship events to get experience of the business world.

With this brief introduction, I would like to welcome you to join us in our pursuit of becoming a top center for research, training, and teaching.

**Priya Nath Khanal**  
CHAIR PERSON

---

## Meet our Chief Academic Advisor

Imperial Business College has steadily improved its academic, research, and placement success over time. This demonstrates the growing momentum behind our ground-breaking corporate education program.

We encourage our students to intern with reputable companies during their studies and also organize mini-projects and flagship events to get experience of the business world.

Our curriculum has been created overall to find a balance between professional and personal capabilities.

**Prof. Dr. Kamal Deep Dhakal**  
CHIEF ACADEMIC ADVISOR





---

## Meet our **CEO**

Youths are the strong pillars holding up our nation. If they have the right environment to learn, they can become valuable assets for our country, bringing their strength, intelligence, and endurance. Education is the best way for them to wake up, learn new things, and use their knowledge in different areas of development.

At the Imperial Business College (IBC), we have a young team and experienced academic advisors. We combine local and global influences in education, creating a wonderful mix where students understand and appreciate different cultures. Our college uses a mix of traditional and modern teaching methods that help students discover their hidden talents and learn about themselves and other subjects. To keep up with the competitive and fast-changing world, we have added many extra programs, training sessions, seminars, webinars, sports, workshop, conclave conference, industrial visit and other activities to the regular courses offered by Pokhara University.

Lastly, we warmly welcome you to be a part of Imperial Business College, where you will feel at home.

**Jeevan Lama Golay**  
CHIEF EXECUTIVE OFFICER





---

## Meet our Principal

Empowerment of students for their all-around development through quality education is our cherished motto. Today's education goes beyond learning, which builds character, knowledge, and employability for our young leaders.

The measures taken by our top-level management, the willing contribution of our proficient faculty and dedicated non-teaching staff, and the overwhelming response and enthusiastic participation of our dear learning-motivated students in college activities with a proven track record make us unique and one of the best learning centers in the Kathmandu valley.

At IBC, teaching pedagogy involves turning academic theories into games through workshops, biz quizzes, public speaking, personality development, community service, and social campaigns. We want to train them for global and local jobs and entrepreneurship.

Therefore, our advice is to, "Learn here; lead anywhere."

**Pratap Shakya**  
PRINCIPAL







Welcome to **Imperial Business College**, a leading and progressive college committed to delivering excellence in education with a strong focus on outside classroom experiences. In the few years, we have been able to mark a name in Business Administration and Healthcare Management studies with a team of highly qualified, intellectual, and experienced experts.

Our degrees provide a wide range of employment opportunities in multiple industries. Each student is distinct and will opt for jobs in different industries. We prepare you to take on these roles helping you craft your own unique story, prepping up your strengths as you get ready to enter the job market and move beyond Imperial.

## Graduate as a Professional



**Yogesh Gautam**  
Graduate

My name is Yogesh Gautam, and I graduated from Imperial Business College. Presently, I've been employed at FISOFT Group for 3.5 years, serving as an Associate in the People & Culture Department, which is also referred to as the Human Resource Department.





## MISSION

To inspire and nurture the human spirit through classroom and out of classroom experiences, adoption of modern information technology and building life-long connections among students.



## VISION

To create premier human resources with a high rate of employability who can accelerate any organization's growth and transform the nation through entrepreneurship.







## Beyond a Degree

**When our students graduate, we make sure that they go through transformative learning experiences. With their participation in social and environmental activism, event and project management, leadership conferences, sales summit, and technical training, we prepare students for success in their careers and in life.**





## Academic Excellence

We are committed to providing high-quality education and academic rigor to ensure our students have the knowledge and skills required to excel in their chosen fields.

## Practical Learning

We believe in hands-on experience and real world applications of theoretical knowledge to prepare our graduates for success in their careers.



## Diversity and Inclusivity

We value diversity and inclusivity and strive to create an environment where all students, faculty, and staff feel welcome and valued.

## Innovation

We encourage innovation and entrepreneurship to prepare our graduates for success in a rapidly changing world.



## Personal and Professional Growth

We are dedicated to the personal & professional growth of our students, providing opportunities for leadership, teamwork, and continuous learning.

## Social Responsibility

We promote community service, sustainable practices, and ethical behavior to instill a sense of social responsibility in our students.





# Our Programs

We offer 4 year bachelor's degree programs in Business Administration, Healthcare Management, and 2 year master's degree program in Healthcare Management affiliated with Pokhara University, Nepal.

## BBA

(Bachelor of Business Administration)

## BHCM

(Bachelor of Healthcare Management)

## MHCM

(Master of Healthcare Management)

AFFILIATED WITH

# POKHARA UNIVERSITY







**IMPERIAL**  
Business College



# BBA (96 SEATS)

## Bachelor of Business Administration

The **Bachelor of Business Administration** program develops leadership, business, and management skills to prepare students for global competition. Through this program students are inspired and nurtured to successfully translate business management theories into practice. The four-year program includes coursework, project work, & an internship over eight semesters & credit hours.



### Basket of Opportunities

- Banking and Financial Institutions
- Government Officials
- Entrepreneur
- Business Development Officer
- Advertising and Marketing Agencies
- Brand Consulting Firms
- Digital Marketing
- Finance and Accounts Executive
- Human Resource Officer
- Business Development Officers
- Business Consultants
- Stock Brokers
- Merchant Bankers
- Fintech





# Curriculum Structure OF BBA PROGRAM

## SEMESTER I

English  
Basic Mathematics  
IT for Business  
Behavioral Science  
Principles of Management  
Software Skills Practicum

## SEMESTER IV

Data Analysis & Modeling  
Business & Society  
Business Research Methods  
Human Resource Management  
Introduction to Financial Management  
Fintech Practicum

## SEMESTER II

Business Communication  
Business Mathematics  
Introduction to Microeconomics  
Fundamentals of Organizational Behavior  
Financial Accounting  
Soft Skills Practicum

## SEMESTER V

Entrepreneurship & Innovation  
Fundamentals of Operations Management  
Management Information System  
Project Management  
Concentration I  
Academic Writing

## SEMESTER III

Business Statistics  
Introduction to Macroeconomics  
Cost and Management Accounting  
Essentials of Finance  
Principles of Marketing  
Digital Marketing Practicum

## SEMESTER VI

Essentials of e-Business  
International Business  
Project Work  
Concentration II  
Elective I  
Business Development Project

## SEMESTER VII

Strategic Management  
Business Law  
Concentration III  
Elective II  
Business Environment  
Community Engagement Project

## SEMESTER VIII

Internship



**Anjali Limbu**  
BBA 8th Sem

I am deeply grateful to Imperial Business College's faculty, staff, and my peers for their guidance and support. The college has equipped me with the knowledge, skills, and confidence to excel. I am proud to be part of this community and look forward to applying what I have learned. Thank you for the recognition and invaluable experiences.



# BHCM (48 SEATS)

## Bachelor of Healthcare Management

The **Bachelor of Healthcare Management** develops prominent healthcare leaders who can optimize patients' care and medical practices, lead hospital management, foster a healthcare program or become clinical nurse leaders, a BHCM degree will empower you to instill these required qualities. Four academic years, eight semesters, and 133 credit hours are required to complete the program, which consists of coursework, projects, and an internship.





# Curriculum Structure OF BHCM PROGRAM

## SEMESTER I

English I  
Principles of Management I  
Computer & IT Applications  
Principles of Health Care  
Anatomy & Physiology

## SEMESTER II

English II  
General Psychology  
Introductory Microeconomics  
Principles of Hospital Administration I  
Hospital Planning I

## SEMESTER III

Business Communication for  
Healthcare Management  
Fundamentals of Sociology  
Introductory Macroeconomics  
Basic Mathematics  
Principles of Hospital Administration II  
Internship I

## SEMESTER IV

Fundamentals of Organizational  
Behavior  
Fundamentals of Accounting  
& Finance  
Hospital Planning II  
Basic Epidemiology  
Health Policy & Program  
Management

## SEMESTER V

Management of Human Resources  
Health Information System  
Business Research Methods  
Biostatistics & Computer Application  
Healthcare Inventory &  
Biomedical-Equipment  
Management  
Internship II

## SEMESTER VI

Principles of Marketing  
Hospital Support Services Management  
Hospital Quality Management  
Introductory Disease Management  
Healthcare Law & Ethics

## SEMESTER VII

Concentration I:  
Hospital Management  
(Two Courses)  
Concentration II:  
Health Management  
(Two Courses)  
Elective I: Health Management  
Elective II: Hospital Management

## SEMESTER VIII

Concentration I:  
Hospital Management  
(Two Courses)  
Concentration I:  
Health Management  
(Two Courses)  
Strategic Management  
Internship III



## Basket of Opportunities

- Hospitals
- Pharmaceutical Companies
- Capable Entrepreneur
- Medical Colleges
- Health Insurance Companies
- Medical Diagnostics and Product Testing Labs
- Government Health Care Sectors
- Health Consultants
- Human Resource Manager
- Health Program Coordinator
- Brand Consultant
- Hospital Administrator



**Kusum Sapkota**  
4.0 GPA BHCM

As a Bachelor of Healthcare Management student at Imperial Business College, I feel privileged to be part of such a prestigious institution. Throughout my first three semesters, I've consistently maintained a top GPA, showcasing the exceptional education provided. I am deeply grateful to the administration and faculty for their invaluable support and guidance, which have been instrumental in my academic success.



# MHCM (30 SEATS)

## Master of Healthcare Management

The **Masters in Health Care Management (MHCM)** course is designed to meet the needs of advanced-level management practices & research as required for healthcare & non-healthcare graduates. It is a blend of advanced-level theories and practices with the support of compulsory practicum and research programs. It provides a wider spectrum of health and specific knowledge of management theory in health care management with IT backup. This program helps to gain an in-depth understanding of the key principles, practice of leadership and subjects affecting today's leaders in the Health Care Industries.

**Objectives:** The MHCM program in the Faculty of Management Studies (FMS) of Pokhara University, is devoted to imparting theoretical-cum-practical knowledge in Health Care Management.

Especially, the program aims at:

- To prepare students to upgrade professional level and managerial positions either in Health Care Management or in Hospital Management.
- To inculcate a positive attitude and practical skills so essential for a competent and responsible manager in students.
- To prepare students to take positions as the chief of Hospital Management, Hospital Administrators in middle-sized hospitals, health projects, or unit chiefs of large-scale organizations.

### Career and Scope

Master in Health Care Management prepares students to solve numerous complex issues confronting the medicinal services sector. As the program is associated with the management system, Master of Health Care Management can find the following baskets of opportunities:



### Basket of Opportunities

- CEO – Health Care Organizations
- Health Care Managers
- Hospital Administrator
- Health Program Director / Coordinator
- Pharmaceutical Quality Manager
- Rehabilitation centers
- Consulting firms
- Capable Entrepreneur
- Health insurance organizations
- Physician practices
- Mental health organizations
- Universities and research institutions

### ELIGIBILITY

Applicants having (a minimum of 15 years formal education: 12 years of schooling plus 3 years graduation) BHCM or Post Graduate Diploma in HCM or Bachelor degree in health science stream or equivalent degree with 2 CGPA (second division) or above are eligible to apply for MHCM program.

- Bachelor's Degree in Health Care Management or PGDHCM or any Doctor (MBBS, BDS, BAMS, BPT, Homeopathy, and Naturopathy)
- Bachelor in any discipline + One year PG
- Health science –BPH, BMLT, BN, BSc Nursing, B Pharmacy,



# Curriculum Structure OF MHCM PROGRAM

## SEMESTER I

Health Care Organization  
& Management  
Hospital Service  
Management  
Public Health Program  
Management  
Health Economics  
Elective I Health System  
and Policy

## SEMESTER III

Research Methodology in  
Health Care  
Epidemiology and Biostatistics  
Strategic Health Care Management  
Health Care Evaluation  
Elective III Recent Development  
in Health Care

## SEMESTER II

HRD & Organization Development  
in Health Care  
Health Financing & Insurance  
Quality Management in  
Healthcare Organization  
Information Technology in  
Healthcare System  
Elective II Safety and Disaster  
Management

## SEMESTER IV

Practicum  
Thesis







**Frie**  
of IMPERIAL

## FRIENDS OF IBC

**Friends Club** is an independent chapter of the students, by the students and for the students. As a student of Imperial, You are automatically a member of the Friends Club, the main aim of this student led body is to harness the power of shared ideas, imagine new possibilities and execute them by combining academic and entrepreneurial resources.

Friends club hosts an array of events including social & environmental activism, sports tournaments, health camps, socio-cultural visits, concerts and dance shows. These events provide real world management perspectives, valuable networking opportunities as well as memorable, interesting and entertaining parts of college life.





Lead from  
**FRONT**

**RAFTING**



**Friends**  
IMPERIAL BUSINESS COLLEGE



**CORPORATE SOCIAL  
RESPONSIBILITY  
PROGRAM**

**Activities of Friends**

- Imperial Fiesta
- Industrial Visit
- Elocution Competition
- Socio-cultural Visit
- Sports and Creative Week
- Dental and Eye Checkup Camp
- Charity Show For a Cause
- Poetry Competition
- MAD-ADS
- Saraswati Puja
- Clothes Drive
- Imperial Talks
- Women's Day
- ANUBHAV
- Book Drive
- Blood Drive
- Biz-Quiz
- Teacher's Day
- Environment Day





### Eligibility: (BBA/BHCM)

- NEB +2 overall aggregate of 2.0 CGPA or above with each subject (theory and practical) grade D+ or above.
- For A-Levels, a minimum of 3.5 credits and at least a grade of D or above

### Entrance Test:

- Must secure 40 marks out of 100 to get selected as IBCians. The test will be based on CMAT, including:

- I. Quantitative Ability      II. Verbal Ability
- III. General Awareness      IV. Logical Reasoning

### Group Discussion:

- The students have to pass a group discussion conducted by the college admissions committee to secure a place in the college.

### Full Scholarship Provision:

- Full scholarship provided to one student for each course on merit basis.

Criteria/Parameter for the Scholarship Program:

- GPA (30%)
- Essay Marks (20%)
- Aptitude Marks (30%)
- Group Discussion Marks (10%)
- Interview (10%)

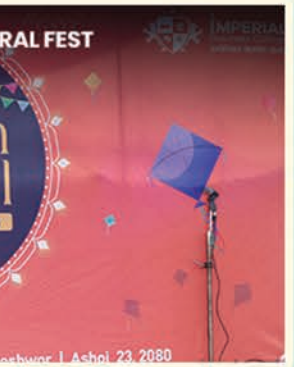
To apply scan here:



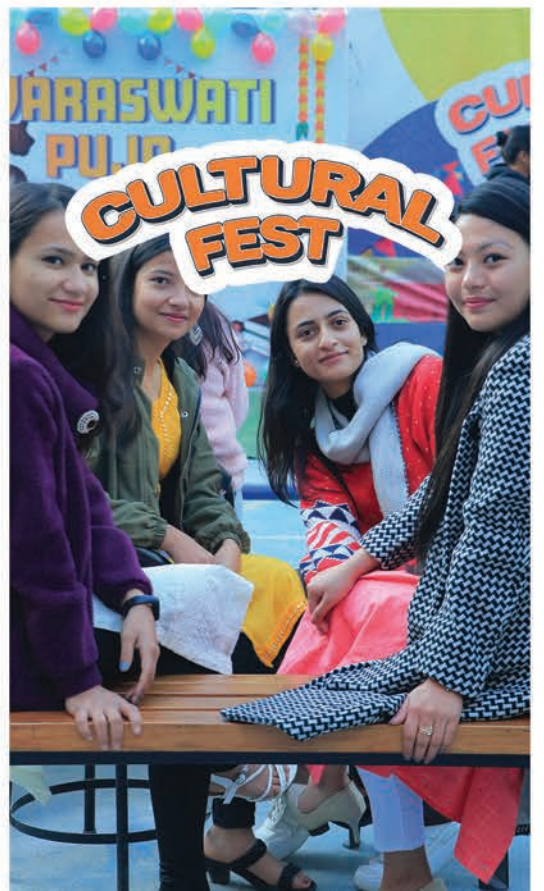
### MOU SIGNING CEREMONY



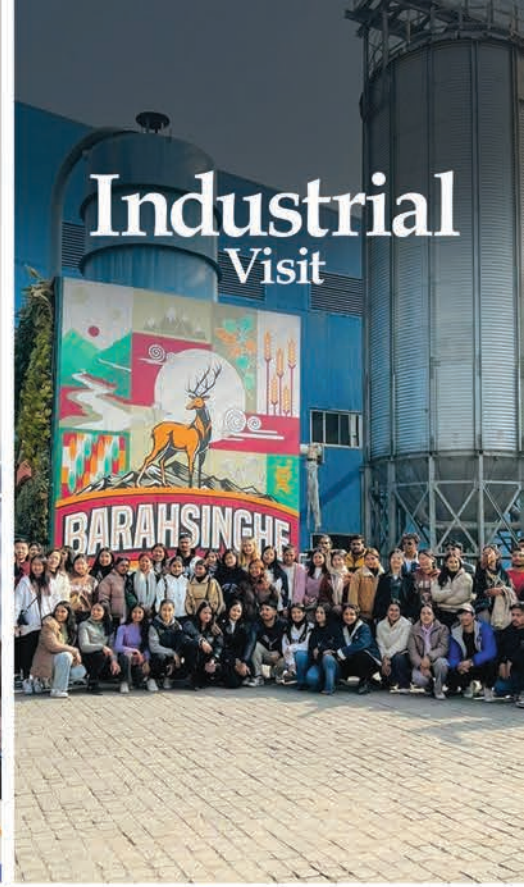
















Welcome to the Strong Culture of Education

# Imperial Business College

☎ 01-4538293, 01-4519306

☎ +9779801019306

📍 Thapagaun, New Baneshwor

🌐 [www.imperialcollege.edu.np](http://www.imperialcollege.edu.np)

✉ [info@imperialcollege.edu.np](mailto:info@imperialcollege.edu.np)

📞 9801019306 (WhatsApp)

📞 9801019306 (Viber)

📘 [imperialbusinesscollege1](https://www.facebook.com/imperialbusinesscollege1)

📷 [imperial\\_college2020](https://www.instagram.com/imperial_college2020)

🌐 [imperial-business-college](https://www.linkedin.com/company/imperial-business-college)

