

Teaching & Learning

Internship

Internship provides an on-the-job exposure and experience to students and provides an opportunity to apply the theoretical concepts in real life situations. Students are also required to prepare an internship report which will be duly evaluated by the college. BBA & BHCM students will have the opportunity to undergo an internship program in various organizations.

Project work

Project work is a series of activities that allows the students to study, do research and enhance personal abilities, interests, experience and attitudes. In order to complete the project work assigned by the college at different levels of BBA and BHCM program, IBC has appointed a full time moderator of project work and other research activities.

Case Study

It is evident that the case study teaching method is a highly adaptable style of teaching that involves problem-based and contextual learning which promotes the development of analytical skills. The case method is a participatory, discussion-based way of learning where students gain skills in critical thinking, communication and group dynamics.

Presentation

Presenting information clearly and effectively is a key skill to get your message or opinion across. Today, presentation skills are required in almost every field. A presentation is a means of communication that can be adapted to various speaking situations such as talking to a group, addressing a meeting or briefing a team. To be effective, systematic preparation and the means and methods of presenting the information should be carefully considered. At IBC, students conduct 9-10 rounds of rigorous presentations in each semester.

Research Work / Summer projects

Students are required to undertake a field-based research assignment and conduct an empirical analysis of a business problem and prepare a report on a prescribed format. The report will be evaluated by the University.

Field Visit / Report Making

In field visits, we take students to various places which enhance their classroom learning. Depending on the nature of the field visit, various elements may enable successful learning outside the classroom.

- Preparatory research, whole-class discussion, or inquiry,
- Assistance by adult aides, mentors, or family members,
- Opportunities to listen to and interview experts, Specific activities and assignments for groups, pairs or individual students.